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# Trade catalogue

Autumn/Winter 2024

# Welcome

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I'm delighted to share with you our latest non-fiction books aimed at a broad general readership. They cover a range of topics from social justice to current affairs, politics and culture.

This season features a brilliant collection, including a growing number in our What is it for? series (pp 15-18). Alongside new work by bestselling authors Danny Dorling (p. 4), Mary O'Hara (p. 5) and Carl Rhodes (p. 7), we're passionate about nurturing fresh perspectives and amplifying diverse voices. Delve into the future of algorithms (p. 11), draw back the curtain on Margaret Thatcher's cabinet (p. 12), and explore the glittering world of modern diplomacy (p. 3).

You'll also find business inspiration from the creators of the Moomins (p. 8) and the challenge to relish in our unpredictable world with bestseller and entrepreneur Margaret Heffernan's latest must-read (p. 14).



As an independent not-for-profit publisher, our mission is deeply rooted in promoting positive social change. We hope this collection will inspire and entertain you, as well as spark meaningful conversations that help shape a better world.

**Ginny Mills**  
Senior Commissioning Editor

*“Time and again you have published provocative and profound books on the vital topics of our day. Your recent authors include some of the most trenchant contemporary commentators and thinkers on matters of social justice. We need publishers like this.”*

Melissa Benn, writer, journalist and campaigner

*“It's wonderful to see the Press going from strength to strength to now be such a significant publisher.”*

Danny Dorling, University of Oxford, author of *Injustice* and many other titles

*“With your important mission to widen the influence of big ideas to promote real political change, you have continually pushed to connect a high standard of scholarship with a much broader readership.”*

Richard Wilkinson, author of *The Spirit Level: Why Equality is Better for Everyone*





# Lessons in Diplomacy

Politics, Power and Parties

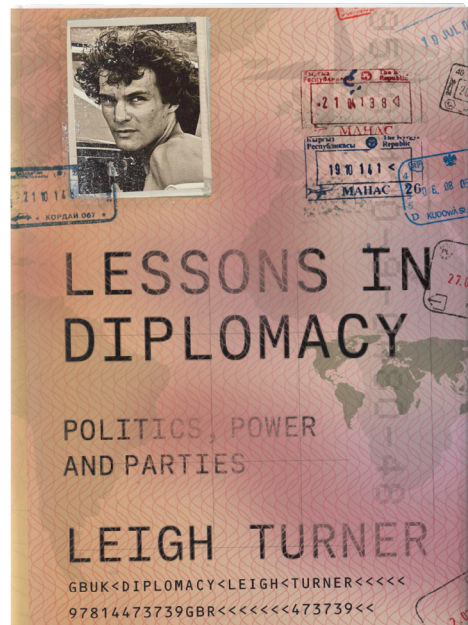
*Leigh Turner, former British ambassador to Ukraine and Austria*

**A witty globe-trotting adventure through an intriguing career, offering astute reflections on Brexit, Russia's war with Ukraine and the chaos of modern politics.**

Is a diplomat's life really as glamorous as a royal visit, or as dramatic as a coup d'état in Turkey?

Leigh Turner is a former British ambassador who led posts in Ukraine, Turkey and Austria. In this witty globe-trotting adventure through one of the most intriguing careers a person can have, Leigh relates his interactions with royalty of both the aristocratic and celebrity kinds, and with brilliant and extraordinary people who bestowed valuable lessons. Offering astute reflections on Brexit, Russia's war with Ukraine and the chaos of modern politics, he sheds new light on the intricacies of modern statecraft, including what we all can learn from a good diplomat or ambassador.

In this entertaining and accessible first-hand account, you'll discover how diplomats really work with spies, how immunity allows killers to escape justice, how Russia broke up the Soviet Union and then nursed its resentment at the consequences -- and how to throw, and be invited to, a great cocktail party.



*"Fascinating insights from a well-informed source. Informative, thought-provoking and fun."*

Federal President of Austria, Alexander Van der Bellen

*"A compelling case for why adventurous, creative diplomacy is needed more than ever. Highly recommended."*

Tom Fletcher, Hertford College and former foreign policy advisor and author of *The Naked Diplomat*

*"A subtle, sharp exploration of the diplomatic toolbox."*

Charles Crawford CMG, former HM ambassador in Sarajevo, Belgrade and Warsaw

*"Amusing anecdotes from diplomatic life with depth, intelligence and serious commentary."*

Matthew Parris, writer and broadcaster

# Peak Injustice

Solving Britain's Inequality Crisis

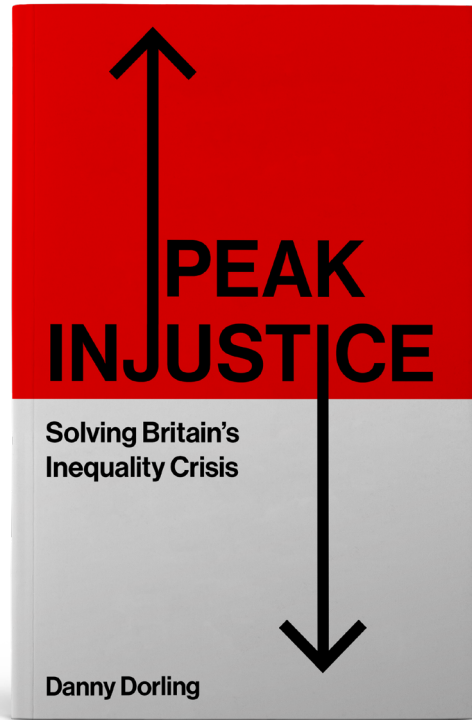
Danny Dorling, University of Oxford

**An essential addition to readers' Dorling collections.**

By 2024 a majority of parents in the UK with three or more children were going hungry to feed their families. Children in the UK are becoming shorter and childhood mortality has been rising. What part does living with high inequality play in understanding how we have got to the point of peak injustice, when surely the situation cannot become worse?

Although 2018 was a year of peak income and wealth inequality in the UK, absolute deprivation has continued to grow since then, especially after the pandemic.

*Peak Injustice* follows up the best-selling *Peak Inequality* (2018), offering a carefully curated selection of Danny Dorling's latest published writing with brand new content looking to the future, including challenges for a new government in 2024/25, the impact of Jeremy Corbyn's legacy, and the implications of Keir Starmer's many blind spots.



*"I hope we've not reached Peak Dorling – we need Danny's wisdom and knowledge to help us root out injustice and work towards a better world."*

Kate E. Pickett, University of York

*"Convincingly makes the case that, despite everything, it's worth having hope."*

Marcos González Hernando, UCL Social Research Institute and Universidad Diego Portales

*"Charts the contours of our society with a self evident passion and creativity that not only explain its grotesque inequalities but inspire us to understand how we can radically change it."*

Rt Hon John McDonnell, MP for Hayes and Harlington



# Austerity Bites 10 Years On

A Journey to the Sharp End of Cuts in the UK

Mary O'Hara, Journalist

**Assesses the damage austerity policies have inflicted on the country and reflects on what is needed to avoid the same mistakes again**

Austerity has proven to be more deadly than the COVID-19 pandemic. The first edition of *Austerity Bites* offered on-the-ground reportage of one of the most significantly regressive economic strategies of any post-war government.

Since then, much of the Welfare State has had its vital support systems systematically undermined. The public sector, including the NHS, is now on its knees. Schools are buckling under multiple structural and budgetary pressures. Councils – even big ones – are going broke. Homelessness is rampant. Austerity has killed.

With new commentary, *Austerity Bites 10 Years On* assesses on the true scale of the damage these policies have inflicted on the country's most vulnerable groups, public institutions and on the wider society. It reflects on where we have been, where we are now and what needs to happen next to undo the damage and avoid the same mistakes again.



*“O’Hara brings her journalist skills and burning anger to bear on ‘the staggering damage’ done by austerity – a political choice.”*

Professor the Baroness (Ruth) Lister of Burtersett

*“Commanding, crucial reportage— a rallying cry to prevent further harm.”*

Saba Salman, social affairs journalist and author

*“A savage analysis of how this cruel and inhumane policy has devastated the UK’s most vulnerable communities.”*

Stu Hennigan, author of *Ghost Signs: Poverty and the Pandemic*

# The Kindness Fix

How and Why We Must Build a More Compassionate Society

Jason Wood, University of Nottingham Malaysia

**Presents a compelling argument for building a more compassionate public sphere, linking research and policy debates with personal testimony and storytelling**

If a measure of our humanity is how we treat the most vulnerable, our report card is bleak. Our politics is divided, people in need are too often treated with cruelty, and the systems we built to support others are creaking. Welfare too often fails, sometimes with tragic consequences.

Yet, the help we give to others can be more effective, more accepted, and more just if we cultivate greater levels of compassion to put it at the heart of public life and potentially resolve these challenges. In this book, Jason Wood reviews the research and talks to experts from across the world to make the moving case for greater compassion in public life.



*“A compelling argument for compassion in public policy.”*

Siobhan Benita, activist and kindness advocate

*“A tour de force of the power of compassion to improve the lives of everyone.”*

James R. Doty, Stanford University and author of *Into the Magic Shop*

*“Makes a strong case for public policy based on values of compassion and social justice.”*

Peter Beresford OBE, University of East Anglia and *Shaping Our Lives*



# Stinking Rich

## The Four Myths of the Good Billionaire

*Carl Rhodes, University of Technology Sydney*

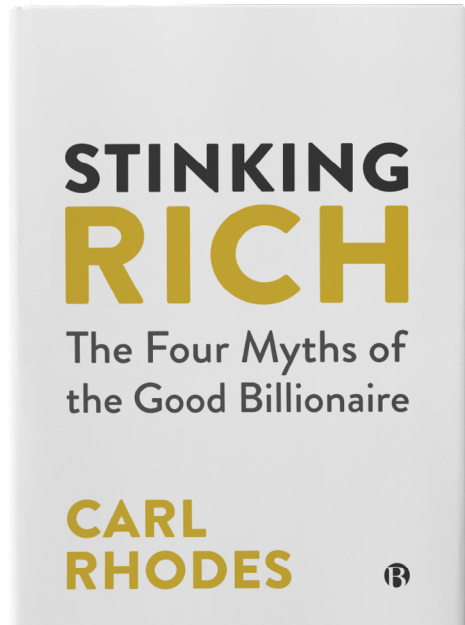
**Examines myths that portray billionaires as a 'force for good' and concrete actions to support economic justice and democratic equality.**

Billionaires are an ultra-elite social class whose numbers are growing alongside their obscene wealth while others struggle, suffer or even die.

They represent a scourge of economic inequality, but how do they get away with it? A set of dangerous and deceptive inter-connected myths portrays them as a 'force for good':

- the 'heroic billionaire' asserts they are gallant protagonists of the American Dream gone global
- the 'generous billionaire' pretends that their philanthropic efforts and personal good deeds should be lauded for generosity and benevolence
- the 'meritorious billionaire' insists that extreme wealth is a worthy reward for individual hard work and talent
- the 'vigilante billionaire' claims to be able to solve the world's biggest problems where bureaucrats and politicians have failed.

Each of these myths enables billionaire wealth and power to set us back to old-style feudalism and plutocracy.



Offering a trenchant critique, this incisive book testifies to the growing international political will to take concrete actions in supporting economic justice and democratic equality.

# Moomin Management

## Redefining Generosity

*Paul Savage, United Arab Emirates University and Janne Tienari, Hanken School of Economics*

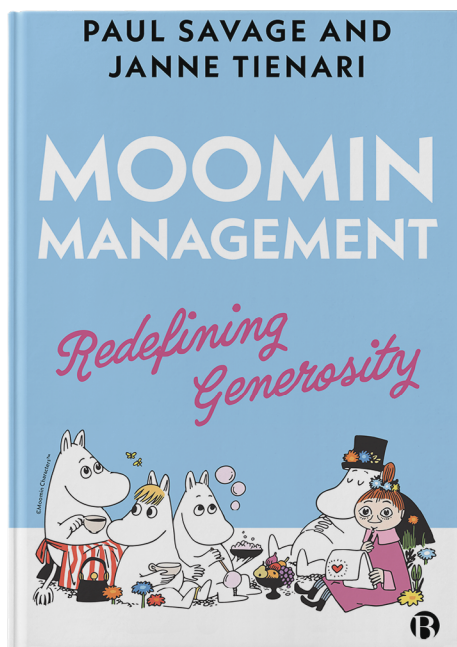
**Unveils the keys to a sustainable business devoted to comforting people and fostering good, inspiring a blueprint for lasting success**

Moomins, beloved troll creatures of Moominvalley, have captivated hearts worldwide since the 1940s.

This book unveils the Moomin business management journey, from Tove Jansson's creations to a global art-based brand and a growing ecosystem of companies. Emphasising generosity as a key management principle, it champions caring for people as vital for a thriving organisation.

Generosity, rooted in love, courage and belief in equality, shapes the Moomin ethos, underpinning not just the brand, but also strategic partnerships, engagement with technologies and the virtual world.

Offering rare insights from the Moomin inner circle, this management guide advocates sustainable practices. It unveils the keys to a business devoted to comforting people and fostering good, inspiring a blueprint for lasting success.





NEW IN PAPERBACK

# Uncomfortably Off

Why Addressing Inequality Matters, Even for High Earners

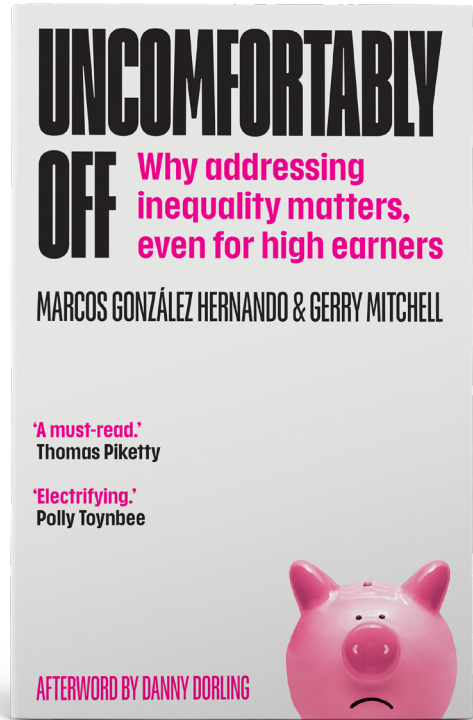
Marcos González Hernando, University College London, Universidad Diego Portales and Centre for the Study of Conflict and Social Cohesion, and Gerry Mitchell, policy researcher

**Reveals that even the most affluent feel anxious about the future and struggle to keep up, but reducing income inequality will benefit everyone**

In highly unequal societies such as the UK, where the top 10% take a higher share of disposable income than in most other European countries, many feel resentment towards high earners. On paper, they are doing well, but inequality isn't even working for them.

*Uncomfortably Off* reveals that those generally considered to be the most affluent feel anxious about the future and struggle to keep up, or even to stay put. They are starting to doubt their common sense ideas about hard work and meritocracy as work pays less and less and life is becoming more uncomfortable.

The hope of this book is to prompt high earners to question accepted truths and long-held beliefs that affect how they see themselves and judge others. In doing so, it seeks to help us all understand why dismissing the concerns of this group will not help in the fight to solve inequality



*“If capitalism isn’t working for the top 10%, then it’s not working at all. This brilliant book tells us why and what we need to do about it”*

Neal Lawson, Compass

*“Electrifying.”*

Polly Toynbee, The Guardian

*“A fascinating insight into the choices that confront the 10% and the potential for progressive change.”*

John McDonnell MP

*“A must-read.”*

Thomas Piketty, Paris School of Economics and author of *A Brief History of Equality*

# Changemakers

## Radical Strategies for Social Movement Organising

*Jane Holgate, Leeds University Business School and John Page, Ella Baker School of Organising*

**This revolutionary guide asks crucial questions about organising and social movements in the 21st century, empowering changemakers of today to achieve a more just world.**

Crafted for those who dare to challenge the status quo, this is a radical guide for activists. Drawing from frontline experiences in trade unions, environmentalism, animal rights, and social justice movements, the book explores essential themes from leadership to the art of negotiation.

Avoiding easy prescriptions, the authors, experts in activist education and community organising, uniquely guide readers to where theory meets practice. This refreshing take on movement building forges new paths towards a more just world.





# The Economy of Algorithms

AI and the Rise of the Digital Minions

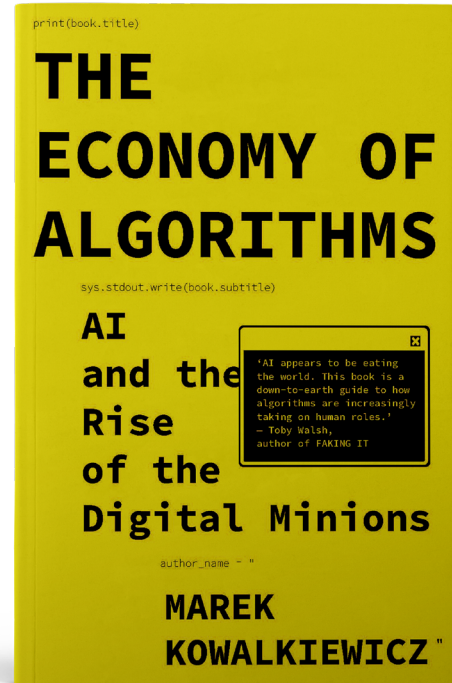
Marek Kowalkiewicz, Queensland University of Technology

**A guide to the economy of algorithms explaining their ubiquity and unintended consequences.**

Welcome to the economy of algorithms. It's here and it's growing. In the past few years, we have been flooded with examples of impressive technology. Algorithms have been around for hundreds of years, but they have only recently begun to 'escape' our understanding. When algorithms perform certain tasks, they're not just as good as us, they're becoming infinitely better, and, at the same time, massively more surprising. We are so impressed by what they can do that we give them a lot of agency. But because they are so hard to comprehend, this leads to all kinds of unintended consequences.

In the 20th century, things were simple: we had the economy of corporations. In the first two decades of the 21st century, we saw the emergence of the economy of people, otherwise known as the digital economy, enabled by the internet. Now we're seeing a new economy take shape: the economy of algorithms.

**AVAILABLE AS AN AUDIOBOOK**



*"An essential read for those looking to future-proof their careers."*

Diana Wu David, Author, Future Proof: Reinventing Work in an Age of Acceleration

*"An eye-opener about how ubiquitous digital helpers and algorithms have become in our daily lives."*

Mario Herger, technology trend researcher and author of Gamification at Work "

*"Fantastic and timely, fun and insightful from start to finish."*

Dr Jonathan Reichental, founder and CEO of Human Future and author of Smart Cities for Dummies "

*"Enlightening, informative and encouraging."*

Simon Dale, Vice-President, Adobe

# Ricardo's Dream

How Economists Forgot the Real World and Led Us Astray

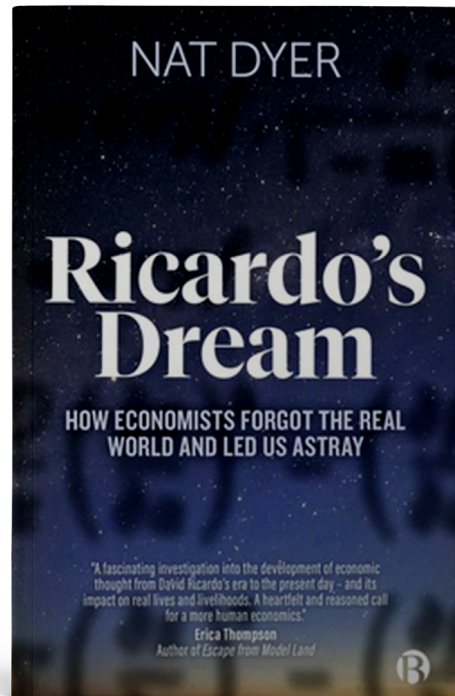
*Nat Dyer, Schumacher Institute and Promoting Economic Pluralism*

**The fascinating story of David Ricardo, who introduced the study of abstract models to economics, which reveals a history of power, empire and slavery.**

From the workings of financial markets to our response to the ecological crisis, economic theory shapes the world. But where do these ideas come from?

*Ricardo's Dream* tells the fascinating story of David Ricardo, Adam Smith's only real rival as the 'founder of economics': The wealthiest stock trader of his day, Ricardo introduced the study of abstract models to economics. He also developed the theory of trade that underpinned globalization and hides, behind its mathematical façade, a history of power, empire and slavery.

Brimming with fresh ideas and stories, *Ricardo's Dream* shows how too many economists, from Ricardo's day to our own, have turned away from observing the real world and led us astray.



*"A heartfelt and reasoned call for a more human economics."*

Erica Thompson, author of *Escape from Model Land*

*"Skewers – in delightful detail – the false gods of the profession that has wreaked so much modern havoc around the globe."*

Nicholas Shaxson, author of *Treasure Islands*

*"A wonderful achievement bursting with humanity."*

Matthew Watson, University of Warwick



# Inside Thatcher's Monetarism Experiment

The Promise, the Failure, the  
Legacy

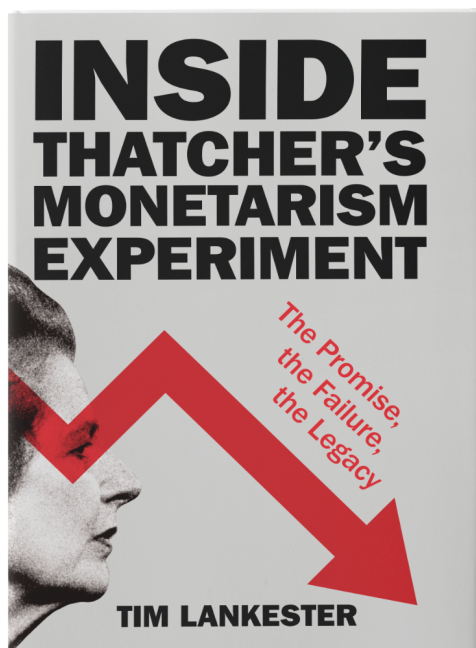
*Tim Lankester, Private Secretary for  
Economic Affairs to Margaret Thatcher*

**An insider's account of one of Britain's  
most unsuccessful economic episodes,  
examining monetarism's legacy today**

In 1979, Margaret Thatcher's new government was faced with rampant double-digit inflation, rising unemployment and flatlining economic growth. In response, Thatcher pursued an economic policy which rejected the old orthodoxies and was promoted by only a minority of economists: a policy based on the doctrine of monetarism.

Tim Lankester was the private secretary for economic affairs to Thatcher during the early years of her government. His insider's account explains her attitudes and decisions and those of the other main players in this deeply damaging experiment in economic policy making, which promised much but completely failed to deliver.

Offering fascinating insights into one of the most unsuccessful episodes of British economic history, he also examines the legacy of monetarism for the economy today.



*“A self-lacerating account by a man of  
stern principle”*

Rachel Lomax, former Deputy Governor of the Bank of  
England

*“A fascinating and well-told story!”*

Charles Goodhart, Emeritus Professor, London School of  
Economics and Political Science

*“A unique contribution from an  
impartial Treasury official.”*

Duncan Needham, Director of the Centre for Financial  
History, University of Cambridge

*“A fascinating insider's account.”*

Montek Singh Ahluwalia, Centre for Social and Economic  
Progress and former Deputy Chairman of the Planning  
Commission of India

# Embracing Uncertainty

How writers, musicians  
and artists thrive in an  
unpredictable world

*Margaret Heffernan, entrepreneur,  
broadcaster and author*

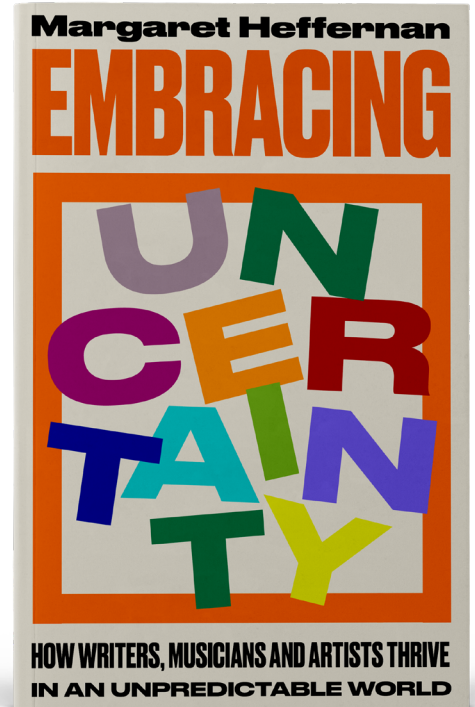
**Argues for the integration of art into all  
aspects of our lives and for artists to  
guide us.**

So many people hate and fear uncertainty. It causes much stress and anxiety and we often prefer certain bad news to doubt. We turn to technology for certainty, only to find we become dependent, addicted—and more anxious than ever.

But artists live with uncertainty: unsure how their work will develop, whether it will succeed or, if it does, why. Yet they have agency and independence, taking risks and running towards what they don't know.

It has never been more necessary for us to become creative actors in our own future. So what is it about the way that artists live and work that gives them such great capacity not just to endure uncertainty but to use it so productively?

Margaret Heffernan argues for the vital integration of art into all aspects of our lives and for artists to guide us using their stamina, independence and endurance.



## What Is Veganism For?

*Catherine Oliver, Lancaster University*

**Explores the practical and social impacts of eating plants, and explains why veganism is a way of life**

Across the world, an increasing number of people are turning to veganism, changing not just their diets, but completely removing animal products from their lives.

Catherine Oliver shows why the veganism movement has become a powerful social, political and environmental force, taking an honest look at how we live and eat. She discusses the health and environmental benefits of veganism, explores the practical and social impacts of the shift to eating plants, and explains why veganism is not just a diet, but a way of life.



ISBN 9781529234329

160 pages

June 2024

## What Are Museums For?

*Jon Sleigh, Birmingham Museum and Art Gallery*

**Argues that inclusion must be at the heart of everything museums do in today's cultural battleground**

Who should decide what is put on display in museums and how it is presented?

Jon Sleigh maintains that museums must be for all people but what does good inclusion look like in practice? Cleverly structured like a museum tour, Sleigh uses seven illustrative museum objects from seven very different museums to explore trust-building, representation, digital access, conflicting narratives, removal from display and restitution.



ISBN 9781529231397

166 pages

June 2024

## What Are Zoos For?

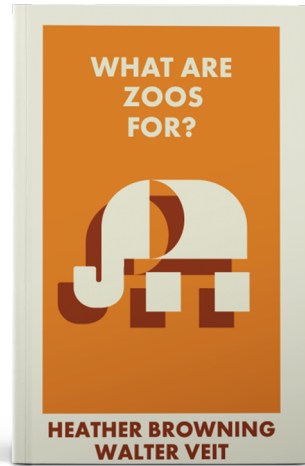
*Heather Browning, University of Southampton and  
Walter Veit, University of Reading*

Are zoos an anachronism in the 21st century when we can watch animals from our couches in close-up in their natural habitat without worrying about cruelty? Should they go the way of other bygone era 'spectacles' and 'attractions' that we now regard as barbaric? There are vocal campaigners and activists who believe so.

Heather Browning and Walter Veit disagree, but they acknowledge there is a case to be answered. They weigh up the common justifications for zoos (entertainment, education, research, conservation) against the evidence and suggest what the best zoos of the future should look like to ensure that they are primarily for animals and not just for people.

*"Informed and honest. An inspiring read."*

Katherine Cronin, Lincoln Park Zoo, Chicago, IL



ISBN 9781529231045  
160 pages  
November 2024

## What Is Counterterrorism For?

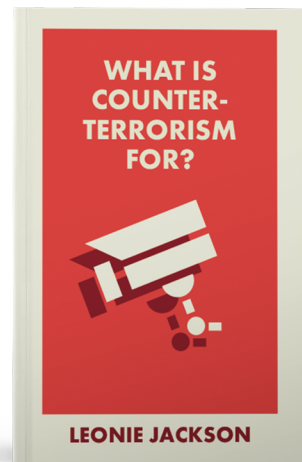
*Leonie Jackson, Northumbria University*

Since 9/11, there has been a huge ramping up of the state's security powers, such as indefinite detention, the assassination of suspected terrorists, the use of extraordinary rendition, torture and changes to due process. However, these powers are often shadowy, they are rarely rolled back and they can be counterproductive.

This book focuses on understanding the costs of counterterrorism and asking how they can be reduced; global in scope, it looks at numerous examples from across the world.

*"Wide-ranging, perceptive, and refreshingly hopeful."*

Lee Jarvis, Loughborough University



ISBN 9781529234596  
160 pages  
November 2024



## What Are Prisons For?

*Hindpal Singh Bhui, University of Oxford*

What does a good prison look like?

Hindpal Singh Bhui, argues that we need to look at who is sent there and why and asks whether there is a better way to achieve what society wants from its prisons.

*“Wide-ranging and thoughtful.”*

Dame Anne Owers, former Chief Inspector of Prisons



ISBN 9781529226898

182 pages

March 2024

## What Are the Olympics For?

*Jules Boykoff, Pacific University*

While the world's attention is riveted by their screens, athletes are increasingly expressing grievances around equity and human rights.

Outside the stadiums, problems range from the awarding of the Games, displacement of people and gentrification of neighbourhoods, to the environmental damage.

Boykoff tells us that radical steps are required if the Games are become truly 'athletes first'.

*“Brilliant, timely and erudite.”*

Ben Carrington, University of Southern California



AVAILABLE AS AN AUDIOBOOK

ISBN 9781529230284

174 pages

March 2024

## What Is History For?

*Robert Gildea, Worcester College, Oxford*

How can history be critical, learning from the past and righting wrongs?

Gildea suggests that the more people who really understand what good history entails, the more likely history is to triumph over myth. He sees positive signs in public history, citizen historians and community projects. And he argues that good history that's attuned to its times must be rewritten time and again.



ISBN 9781529230512

182 pages

March 2024

## What Is War For?

*Jack McDonald, King's College London*

This book examines the factors that define and shape war in the contemporary world, and how changes to technology and society are transforming warfare.

It provides a guide to the complex problems it poses now – and threatens in the future.

*“Compelling and thought-provoking.”*

Christopher Coker, LSE



ISBN 9781529228380

172 pages

March 2023

## What Is Philanthropy For?

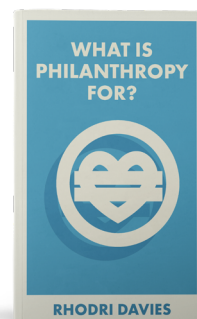
*Rhodri Davies, Philanthropy Matters*

Does charitable giving still matter but need to change?

Rhodri Davies, examines the pressing questions that philanthropy must tackle if it is to be equal to the challenges of the 21st century. For centuries it has played a major role in shaping our world and he considers the alternatives, including charity, justice, taxation, the state, democracy and the market.

*“Indispensable and eminently readable.”*

Benjamin Soskiss, The Urban Institute



ISBN 9781529226928

174 pages

March 2023

## What Is Cybersecurity For?

*by Tim Stevens, King's College London*

How will protecting our digital infrastructure shape our future?

This book accessibly explains the complexities of global information systems, the challenges of providing security to users, societies, states and the international system, and the multitude of competing players and ambitions in this arena.

*“The clearest and most insightful reflection that I have read.”*

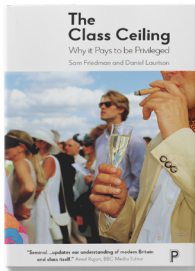
Helena Farrand Carrapico, Northumbria University



ISBN 9781529226959

158 pages

March 2023



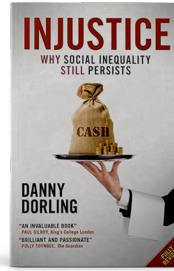
## The Class Ceiling

Why it Pays to be Privileged

*Sam Friedman, London School of Economics & Political Science, Daniel Laurison, Swarthmore College, USA*

This important, best-selling book takes readers behind the closed doors of elite employers to reveal how class affects who gets to the top.

Paperback £9.99 | US \$18.00 ISBN 9781447336105  
Hardback £19.99 | US \$34.95 ISBN 9781447336068  
216 x 138 mm 384 pages January 2019



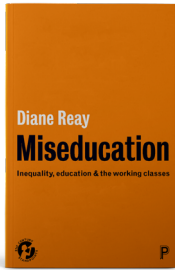
## Injustice

Why Social Inequality Still Persists

*Danny Dorling, University of Oxford*

This edition of this bestselling book revisits Dorling's claim that Beveridge's five social evils are being replaced by five new tenets of injustice.

Paperback £11.99 | US \$24.95 ISBN 9781447320753  
216 x 140 mm 484 pages June 2015



## Miseducation

Inequality, Education and the Working Classes

*Diane Reay, University of Cambridge and LSE*

The book addresses the urgent question of why the working classes are still faring much worse than the upper and middle classes in education.

Paperback £13.99 | US \$34.95 ISBN 9781447330653216  
138 mm 248 pages October 2017



## Raising the Nation

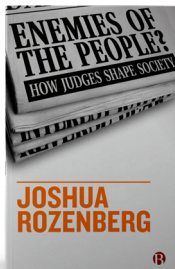
How to Build a Better Future for Our Children (and Everyone Else)

*Paul Lindley, Chancellor, University of Reading*

AVAILABLE AS AN AUDIOBOOK

Setting out big public policy ideas, enhanced by contributions from experts, and those with lived experience, *Raising the Nation* is a manifesto to deliver our brightest possible future.

Paperback £14.99 | US \$28.00 ISBN 9781447366478  
216 x 138 mm 340 pages November 2023



## Enemies of the People?

How Judges Shape Society

*Joshua Rozenberg, Journalist and broadcaster*

Joshua Rozenberg, Britain's best-known commentator on the law, asks how judges can maintain public confidence while making hard choices.

Paperback £14.99 | US \$26.00 ISBN 9781529204506  
216 x 138 mm 240 pages March 2020



## The Mutant Project

Inside the Global Race to Genetically Modify Humans

*Eben Kirksey, University of Oxford*

An anthropologist visits the frontiers of genetics, medicine, and technology to ask: whose values are guiding gene-editing experiments, and what are the implications for humanity?

Paperback £14.99 | US \$26.00 ISBN 978-1529217292  
216x138mm 304 pages March 2021

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